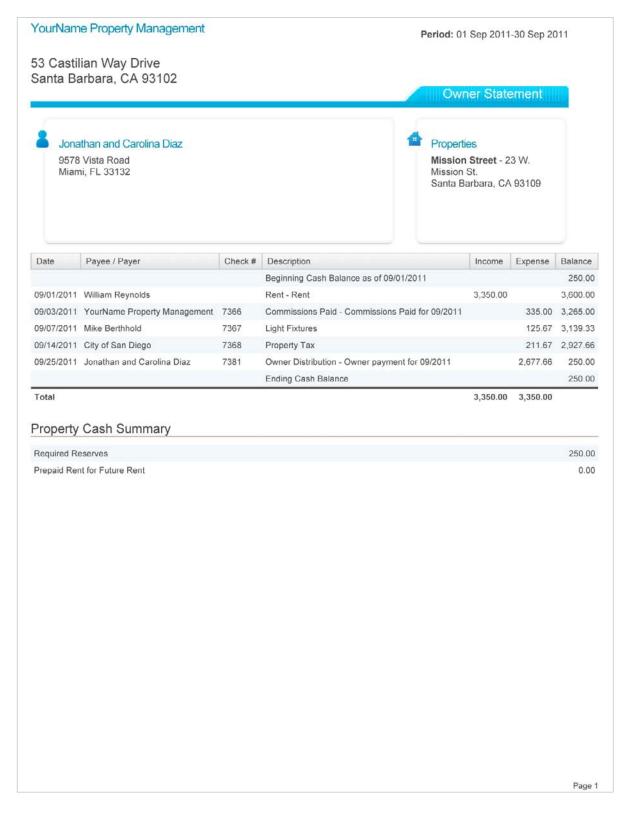


# **AppFolio Property Management Software**

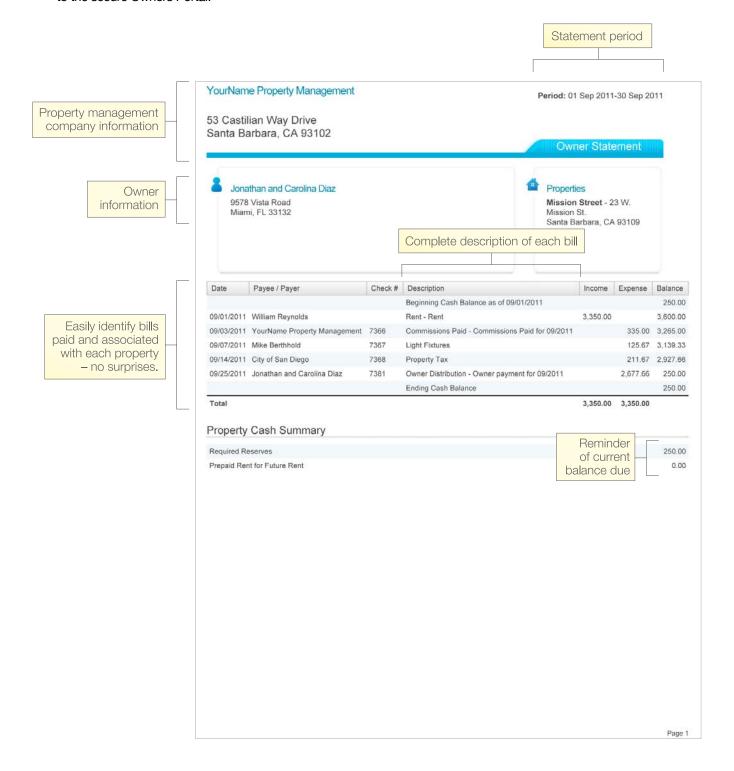
## Owner Statement Example





### Owner Statement (Explained)

AppFolio's easy-to-read owner statements will be emailed directly to you each month and posted to the secure Owners Portal.





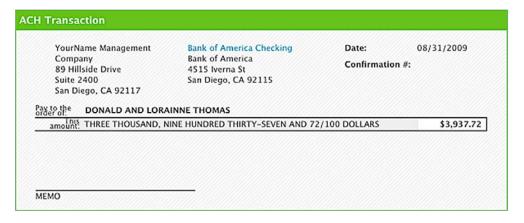
#### **Work Orders**

We can create electronic work orders and communicate electronically with our vendors so we ultimately resolve property maintenance issues more quickly.



## Electronic Owner Payments (ACH)

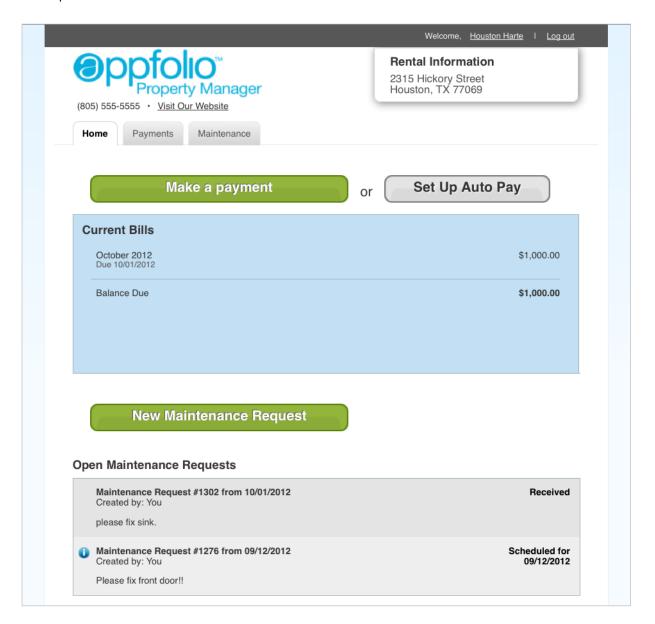
We use electronic funds transfer to deposit funds directly in your bank account, so you receive your payments much faster.





## Online Rent Payments

We offer the option for our residents to pay their rent online for free instead of mailing checks. Funds are deposited faster, the portal is completely integrated with our accounting records and it is very easy for residents. In addition, our residents can submit maintenance requests from their tenant portal.



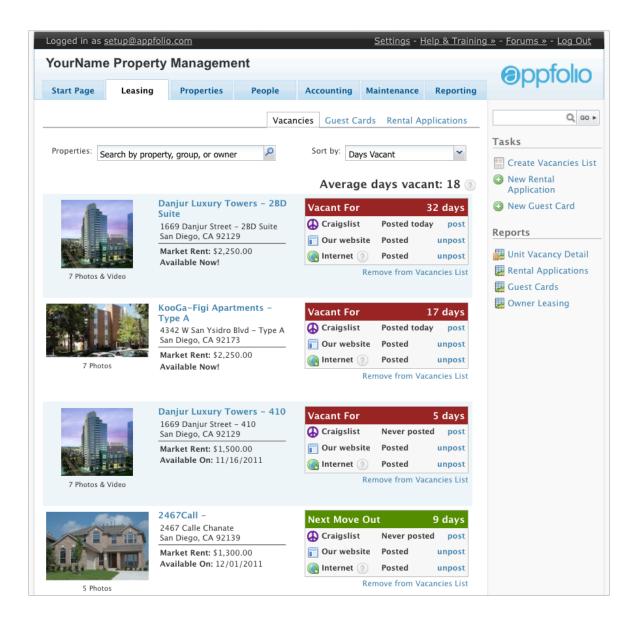


# **AppFolio Powered Marketing**

AppFolio allows us to efficiently market properties and fill vacancies faster.

#### **Leasing Dashboard**

- We can quickly view info on available and soon-to-be available units and track the progress.
- We can easily track guest cards, rental applications and the effectiveness of our marketing efforts so we can continue to improve our marketing presence.



## Web Marketing Integration

We can fill vacancies faster with AppFolio's Web Marketing Integration. Eye-catching vacancy advertisements are posted to Craigslist, the #1 rental listing website, our website, and to dozens of sites on the internet, directly from AppFolio. Prospects can fill out an application accessible through our Craigslist posting, giving us the competitive edge.





# **Fantastic Views & Amenities in the Heart** of San Diego!!!

#### 2BD/2.0BA

1669 Danjur Street - 2BD Suite San Diego, CA 92129

View Map





YourName Property Management <Vacancy Posting Phone - In Manage My Settings> <Vacancy Posting Email - In Manage My</p>

Settings> www.YourCompany.com

#### Description



The Hilt is a fabulous new High Rise in an ideal location! 2 Blocks from Petco Park,2 blocks from Fit Athletic Club and 5 blocks from Gas Lamp (just far enough to avoid the night life noise). If you enjoy concierge service, catered weekend

brunches, community wine tastings and green building

living the Hilt is for you! Imagine walking to Petco Park for a ball game, a concert or Friday night free movie night, walk to Fit Athletic Club a luxurious gym with eucaliptus steam room and Brazillian ju jitsu classes, walk to grocery store, upscale bars, clubs and restaurants, the park and practically everything you need is a few blocks away!! Eats Village is a new, fresh area of Downtown San Diego, next to the Marina District the best part of town. East Village especially suits young professionals looking to network and meet new people!

Square feet: 1,250





#### Terms

Application Fee: \$35.00 Available On: 07/01/2012

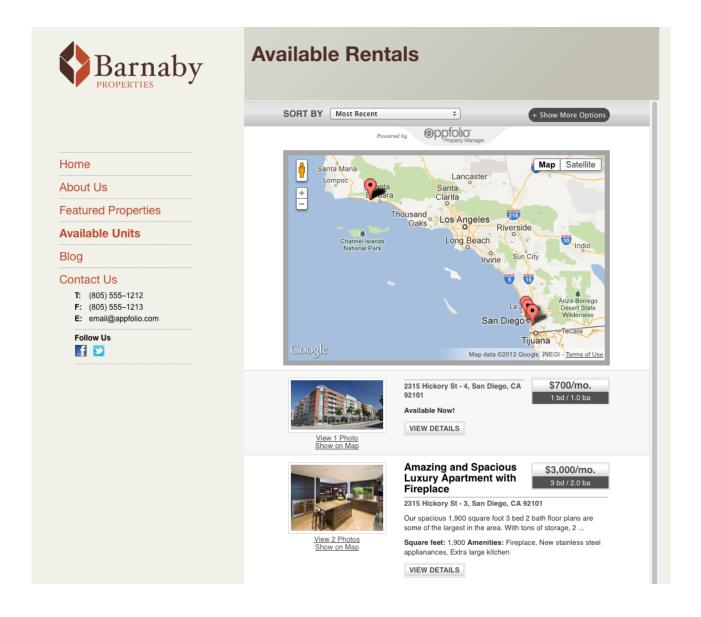






## Website Integration

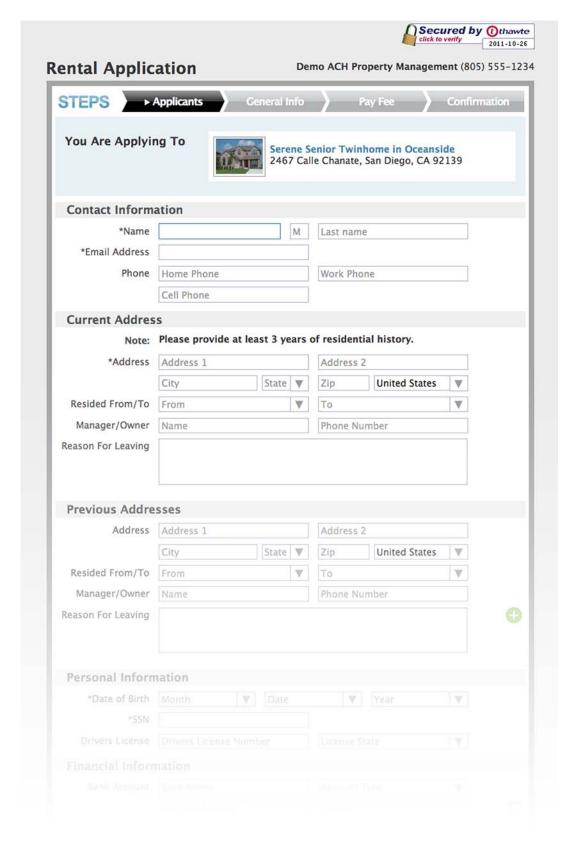
From AppFolio Property Manager we can immediately post vacancies to our website on an attractive and easy to read page.





## **Online Rental Applications**

Prospective residents can fill out guest cards and apply online giving us the ability to capture their information in real time and fill vacancies faster.





#### Resident Screening

Built in Resident Screening is centralized in AppFolio helping to attract better residents. Applicants can easily be screened and results are returned within seconds, rather than hours. Our new easy-to-read Screening Report allows us the unique opportunity to choose the most qualified resident for your property while they are still interested in your property.

